

n|

n-fuze.
Think big.
Create **bigger.**

Open a can of creative beans



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n-fuze. Reinventing the agency experience.

Not above the line, not below the line. We are the line.

Bridging the gap for brands to create a seamless journey.

Make every interaction heart-felt, genuine and a memorable experience.



Services

intro



← with Colin Butcher

It's all about the partnerships, not projects.

We have built an agency on reputation and recommendation. It's the trust from our brand partners and pride we have in our work that make the difference.



↑ Click me - let's connect!

In-store

[Conceptual design ↗](#)[POS creative ↗](#)[Artwork adaptation ↗](#)

Digital

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Creative

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Print

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Consulting

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Display concept design

Conceptualising and bringing the unthinkable to life is just a normal day in the studio.

From first sketch to final build, we turn your brand message into bold, shopper-focused concepts.

Every concept is:

- Easy to shop
- On-brand
- Built for retail impact

From front-of-store features to quick-turn POS, we create ideas that get picked up by shoppers and retailers alike.



Point of sale creative

The art of being unmissable.

What is the point of sale? We're here to answer that very question. From bold new campaigns to clever evolutions, we turn shopper insight into standout in-store creative.

What we deliver:

- Concept to in-store ready artwork
- Retail-ready formats
- Campaign creation

From every aspect of POS, we create consistency and connection through creative design.



Retail artwork adaptation

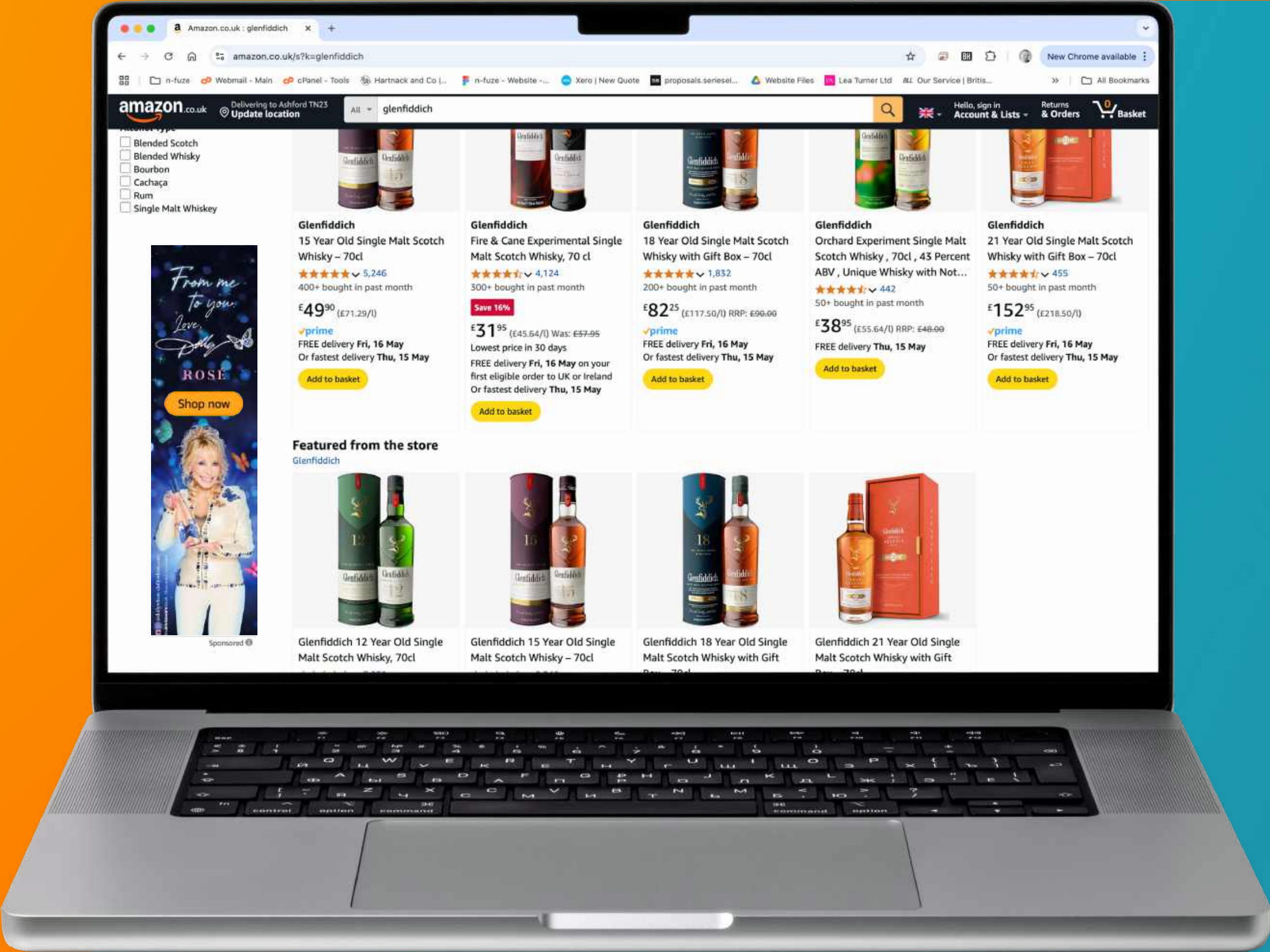
We adapt creative at scale – fast, accurate and on-brand.

Retail doesn't sit still, and neither do we. We take your campaign and roll it out across every format, media type and retailer spec required, all while maintaining consistency.

What we guarantee:

- High attention-to-detail
- Fast turnarounds
- Total brand consistency

From resizes to versions across retailers, all assets feel made for the moment without losing an ounce of impact.



2D animation

Animation is an emotion, a story in every frame.

If a picture is worth a thousand words, then an animation must be worth a million. That's where our 2D animation steps in. From slick social reels to bold campaign assets, we bring stories to life through stylish, story-led motion.

What we deliver:

- Animated key visuals
- Audio and image sequencing
- Punchy motion graphics

All built in-house and packed with personality, every frame made to elevate your message.



3D visualisation

Make them do a double take.

From packaging to POS to full-store takeovers, we create hyper-realistic visuals that help teams see exactly how an idea will look, feel, and function in the real world.

What we deliver:

- Bespoke, high-impact unboxing experiences
- Premium print finishes and personalised details
- Designed to drive engagement and social buzz

Whether you're presenting to a retailer, securing internal sign-off, or simply refining a concept, our renders remove ambiguity and fast-track decisions.



Dynamic pack generation

Your product, hero status activated.

Your product deserves to be the hero, and our dynamic packshot generation service makes sure it always is. Bold, polished and built to perform across every channel.

What you get:

- Art-directed, high-res assets
- Optimised for print, digital and retail
- 100% to scale and pixel-perfect

Using a blend of 3D modelling and expert retouching, we deliver flawless lighting, clean alignment and total brand consistency.



Augmented reality

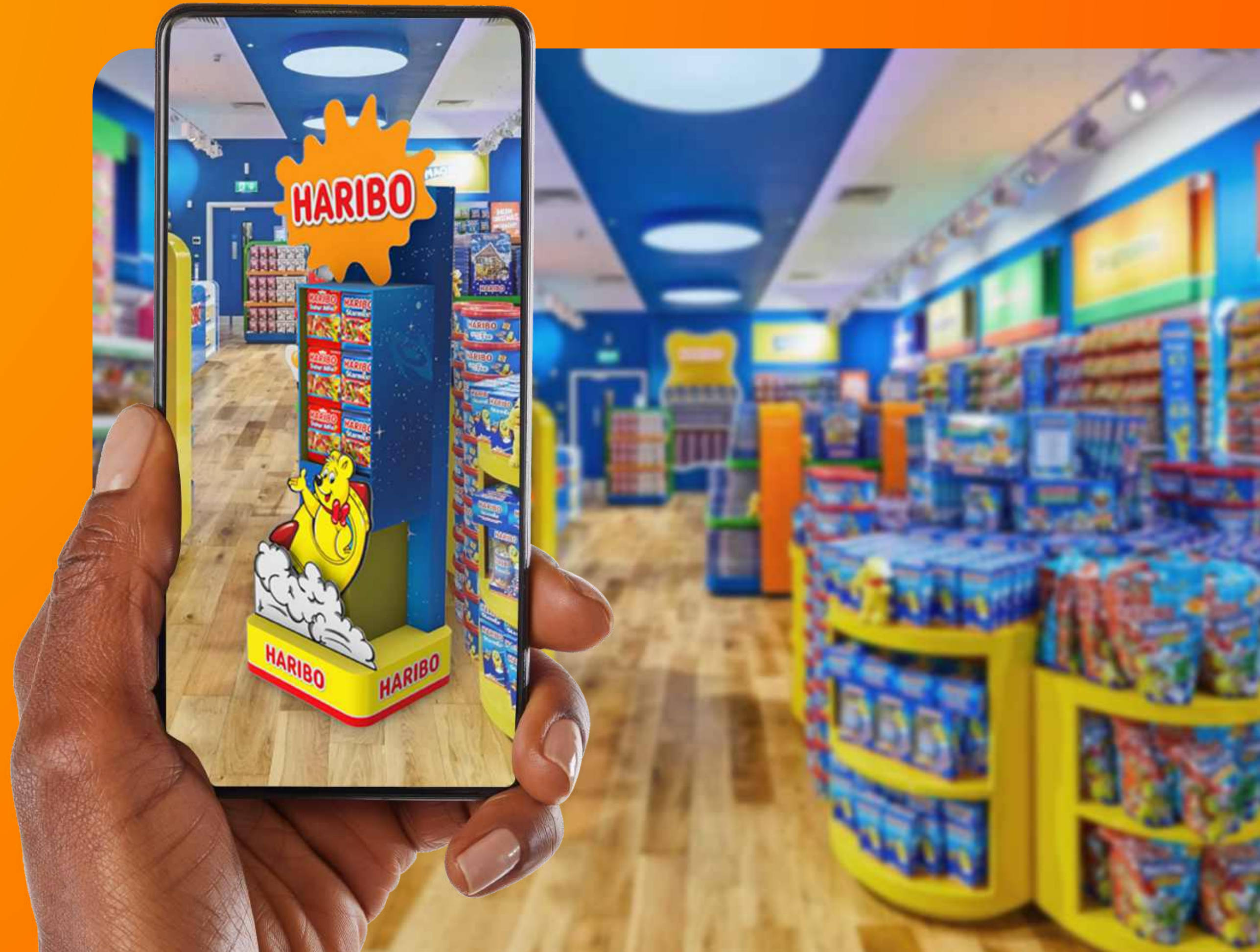
Creating “Aaaahhh...” from AR.

LiveAR transforms your creative concepts into interactive experiences, ready to view in any space, on any device.

What it delivers:

- Instore-ready AR via a simple web link
- Perfect for NPD sell-ins and stakeholder buy-in
- Adds depth to storytelling and shopper experience

No apps. No barriers. Just instant, on-the-spot impact. It's immersive, easy to share and built to impress, helping you sell the idea before it's even made.



Key visual creation

The big idea starts here.

More than just a pretty picture, your KV sets the tone, shapes the story and anchors every campaign touchpoint.

What we deliver:

- Bold, clear, campaign-ready visuals
- Built to flex across formats and channels
- Balanced with brand rules and creative freedom

From global brand evolution to key visual creation from the ground up, we craft key visuals built to shine and disrupt in store.



Brand toolkits

Everything, all in one place.

Clarity. Confidence. Consistency. That's what our brand toolkits deliver for our brand partners. Empower your team to activate with confidence, anywhere, anytime.

What we deliver:

- Comprehensive, beautifully designed brand toolkits
- Clear, practical guidance for global teams and partners
- Built for consistency and easy adaptation across markets

From campaign guidelines to brand books, we equip every user to bring your brand to life consistently and with ease.

CREATIVE ASSETS

Key Visual Element Breakdown



CREATIVE GUIDELINES

Bespoke merchandise

Tailored, tactile and totally on-brand.

More than a logo on a tote, our merch is built to connect through a thoughtful, tactile and on-brand approach every time.

What we deliver:

- Custom, high-quality branded merchandise
- Sourced, designed and produced from a global network
- Fully bespoke merch as well as off-the-shelf

Whether it's a simple thank you or a full GWP strategy, we craft merch that feels as good as it looks.



Influencer boxes

Unbox the unexpected.

First impressions matter, and in the world of influencer marketing, they're literally everything. In a space dominated by screens, putting something tangible in their hands creates a lasting impression. That's where our bespoke influencer boxes are designed to engage.

What we deliver:

- Bespoke, high-impact unboxing experiences
- Premium print finishes and personalised details
- Designed to drive engagement and social buzz

From a one off gift to major launches, we build physical moments that connect on-screen and off.



Presentation boxes

Sell in style.

Impress, persuade and inspire with thoughtfully designed, premium presentation packs. Ideal for in-person delivery to decision-makers or internal communications and training. Showcase your product or campaign visually and memorably.

What we deliver:

- Bespoke, brand-relatable designs
- Premium print finishes and personalised details
- Designed to educate and aid placement in-store

Make it part of your NPD marketing or simply a gift to an important contact.



Shopper marketing

Brand strategy meets retail reality.

We work with brands and retailers to craft campaigns that influence decisions where it matters most - in the aisle, at shelf, and across the path to purchase.

What we deliver:

- Strategic shopper campaign planning
- End-to-end creative across POS and retail media
- Proven impact on visibility, conversion, and in-store compliance

From idea to execution, we translate shopper insights into shopper-first solutions.



Shopper behaviour

Behaviour that shapes every sale.

Our shopper behaviour service helps brands decode decision-making moments, and build strategies that align with real-world shopper needs.

What we deliver:

- Behaviour-led insight to inform creative placement
- Clear identification of shopper missions and motivators
- Actionable recommendations that improve conversion

Understanding behavioural insight to shape everything from messaging hierarchy to fixture flow.



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